

November 24, 2020



Hi Team –

As we head into the Thanksgiving holiday this week, sadly, COVID continues to surge throughout Ohio and across the nation. As shared at last week’s Town Hall, TriHealth and other area health systems are working together to provide a fully coordinated, regional response to this third and most severe wave of COVID infections. To review the full Town Hall session and latest update on our COVID plans, click [here](#) or check out the highlights video by clicking [here](#).

With more than 140 COVID patients now in our hospitals, TriHealth has begun to activate our internal surge plan by adding beds, load balancing (transferring patients within the system to available staffed beds), dramatically increasing staffing through new hiring and voluntary redeployment from non-clinical roles to the clinical setting, and much more! All of this is being done to ensure the right level of care and necessary clinical resources are available where needed as inpatient volume grows. A special thank you to the nearly two hundred TriHealth nurses and other staff who have already volunteered through our “Helping Hands Program” to assist at the bedside as we ready ourselves for a doubling or more of COVID cases in the coming weeks and months. And we are still recruiting additional volunteers, so don’t hesitate to contact the Team Member Resource Center if you are interested. You will be fully prepared and incentivized to serve at the bedside!

TriHealth joins 100 top U.S. hospitals in *Mask Up* public service campaign. Recognizing the critical importance of nationwide mask wearing to slow the rate of transmission in this third wave, TriHealth has joined with 100 of the nation’s leading healthcare systems, representing thousands of hospitals in communities across the U.S., to share an urgent plea with all Americans – **Mask Up!** Starting last week, the *Mask Up* public service messages began running in The New York Times, USA Today, The Wall Street Journal, The Washington Post, The Los Angeles Times, and other newspapers across the country. Additionally, hospitals and health systems are promoting the campaign messages in regional media. The public service effort will also include #MASKUP content on digital platforms, including our own social media pages, with links to online information and vital health resources. To learn more about the campaign, visit www.everymaskup.com.

Hope is on the horizon – stay strong! They say it’s darkest before the dawn, and the same is true for this pandemic. While I know it’s disheartening to head into the holidays amid the most severe surge in COVID cases yet, we can confidently say there is finally light at the end of this tunnel! Three very promising vaccines are moving to the FDA for emergency use approval

**LET'S KEEP IT UP
LET'S ALL #MASKUP**

As some of the most trusted hospitals in the nation, we know it's tough that we all need to do our part and keep wearing masks. But here's what we also know: The science has not changed. Masks slow the spread of COVID-19. So please join us as we all embrace this simple ask: **Wear. Care. Share with #MaskUp. Together, wearing is caring. And together, we are saving lives.**

everymaskup.com

COVID-19 Weekly Update

- **141** COVID-positive patients in TriHealth hospitals with **11** on ventilators in the ICU.
- **18.5%** COVID positivity rate overall, with a **23.3%** positivity rate for symptomatic patients tested at TriHealth over past two weeks. **Target positivity rate is under 5%!**
- Please stay **VIGILANT** about practicing COVID Always Behaviors...
 - Wear masks
 - Hand Hygiene
 - Social distance
 - Gatherings of 10 or less
 - Stay home when sick

- AdventHealth
- Adventist Health
- Allegheny Health Network
- Altru Health
- Arena Health
- Banner Health
- Baptist Health Northwest Florida
- Baylor Scott & White Health
- Beaumont Health
- BCH HealthCare
- Boji Secore Mercy Health
- Brigham Children's Hospital
- Cadence-Sisal
- Children's Hospital Los Angeles
- Children's Hospital of Orange County
- Children's Hospital of Philadelphia
- Children's National Hospital
- ChristianCare
- Cincinnati Children's Hospital Medical Center
- Cleveland Clinic
- Cleveland State
- Community Health
- Community Health Systems
- Cougar University Health Care
- Dana-Farber Cancer Institute
- Dartmouth-Hitchcock Health
- DaVita Health
- Emory Healthcare
- Genesee
- Hennepin County Health
- HCA Healthcare
- Hoopes Health
- Intermountain Healthcare
- Jefferson Health
- Johns Hopkins Medicine
- Kaiser Permanente
- Knox Medical Center
- LifePoint Health
- Mass General Brigham
- Mayo Clinic
- MedStar Health
- Memorial Hermann
- Memorial Sloan Kettering
- Mount Sinai
- Mount Sinai (Southern California)
- Mount Sinai
- Michigan Medicine
- Mount Sinai Health System
- National Jewish Health
- National Children's Hospital
- National Medicine
- Nemours Children's Health System
- NewYork-Presbyterian
- Northwell Health
- Northwestern Medicine
- Northwell Healthcare
- Odyssey Health
- OhioHealth
- Oregon Health & Sciences University
- OSF HealthCare
- OU Health
- PeaceHealth
- Pennington
- Penn State Health
- Providence
- Rennet Health
- Roswell Park Comprehensive
- Concentra
- Rush University System for Health
- RWJ/Barnabas Health
- Saint Luke's Health System (Kansas City, MO)
- SC Health
- Seppia Health
- Shang HealthCare
- Southwestern Health Resources
- SOM Health
- St. Elizabeth's Healthcare
- St. Jude Children's Research Hospital
- St. Luke's Hospital (St. Louis)
- Stanford Medicine
- Sutter Health
- Texas Health Resources
- The Ohio State University
- The Ohio State University
- Worcester Medical Center
- The University of Texas MD Anderson Cancer Center
- TheraCare
- TriHealth (Chicago)
- Trinity Health
- UC Davis Health
- UC Health
- UC Health CINCINNATI
- UC San Diego Health
- UC Chicago Medicine
- UCI Health
- UCLA Health
- UCSF Health
- UNC Health
- University Hospitals (Cleveland)
- University of California Health
- University of Iowa Health Care
- Virata Health

shortly, and the first shipment of vaccines could come in December, with widespread distribution by spring of 2021! Front-line healthcare workers will be among the first to receive the vaccine, and TriHealth will be ready and waiting when those vaccines ship. We have purchased three large ultra-cold freezer units to store the vaccines at the required -70°C temperature. So please know, your hard work, perseverance, and dedication to continue to care for our community and help save lives during this time of dire need is not in vain! Because of YOU, better, brighter days are ahead and we could not be more grateful for your heroic service and sacrifices that are helping us fight this pandemic, which we will overcome together!

Wishing you and your family a Happy, Blessed and Safe Thanksgiving! While this Thanksgiving may look and feel a little different as we adjust our plans to ensure a safe holiday (click [here](#) to read TriHealth’s “Rethinking Thanksgiving” op-ed in last week’s Cincinnati Enquirer), what matters most remains the same – it will be filled with an abundance of love and gratitude! This extraordinary year of sacrifice and hardship has served as an important reminder that we can adapt to almost anything – *because we have* – as long as we’re surrounded by caring people who love and support us. And this year, more than ever, we are so grateful for the families and loved ones of our team members and physicians who are making heroic sacrifices on the home front to ensure our TriHealth Team is able to fulfill its sacred calling to care, to heal, and to serve our community during this prolonged period of historic need!

This holiday, I will be giving thanks for the honor and privilege to work alongside and be of service to you – our 14,000 team members, physicians, and volunteers – who bring our TriHealth mission to life each day! Your enduring capacity to go above and beyond to care for our patients, for each other, and for our community humbles and inspires me every day! My wish is that you and your family enjoy a very special holiday filled with great food, great football, much love, and some well-deserved rest and relaxation. Happy Thanksgiving!

Free Education Assistance, Coaching and Advisement

Just in time for the spring semester, TriHealth’s new Education Assistance partner, Bright Horizons EdAssist Solutions®, is offering TriHealth team members access to FREE coaching and advisement sessions to help you maximize the investment in your education. Visit [Bridge](#) for details.

Celebrating Diwali

Our Asian Indian physicians and team members recently celebrated Diwali, a festival of lights celebrating new beginnings and the triumph of light over darkness. We are so grateful for our physicians and team members who throughout this challenging year have been shining a light in the darkness each and every day for each other and the community. Learn more about Diwali on [Bridge](#).

New TriHealth Marketing Campaigns

Be on the lookout for two new TriHealth marketing campaigns running this fall and winter. A West Side marketing campaign launching Nov. 30 will help drive awareness of TriHealth’s commitment to the West Side, noting the expansion of the Western Ridge campus. A Bethesda Butler marketing campaign is now active, highlighting the addition of robotic surgery and driving awareness of the hospital’s comprehensive services. Visit [Bridge](#) for full details.