



Hi Team –

*It's hard to believe, but we're already heading into the **final weeks of the first quarter of FY25!** And thanks to our collective efforts and hard work – ONE Team, TriHealth STRONG— we've set the stage for what promises to be a breakthrough year, marked by industry-leading, top decile performance across all Pillars (People/Culture, Safety/Quality/Population Health, Service, Growth, and Finance).*

*To learn more about our latest progress and what's ahead in the second quarter of FY25, please plan to **join us today at 12pm on [Bridge](#) for our monthly Team Member Town Hall** livestream. We will:*

- **Share highlights** of our work to Get Healthcare Right
- **Celebrate wins**
- **Discuss challenges**
- **Answer your questions**
- And, **give away cool prizes** for those who join the conversation!

*Also, as introduced last month, we will be **unveiling our new Employer Brand Promise** at today's town hall, so you won't want to miss it! Continue reading below to learn more!*

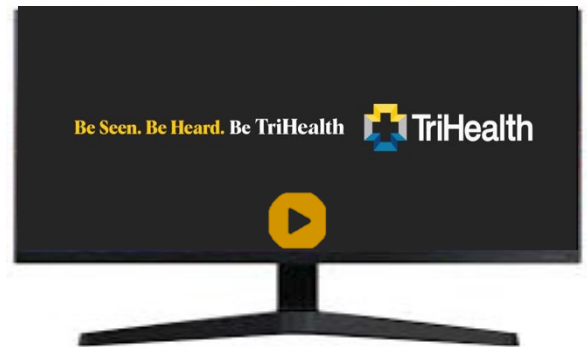
Be Seen. Be Heard. Be TriHealth.

- In April 2023, TriHealth launched our new brand promise – “**Be Seen. Be Heard. Be Healed.**” – to tell our story about what is unique and special about TriHealth to our patients and community.
 - Our brand promise has resonated strongly with those audiences because it conveys what we strive to bring every patient we serve – the **highest-quality, most attentive, compassionate, and human care** that drives **exceptional outcomes...always.**
- And at the heart of our brand promise is **YOU**, our team members and physicians who **CHOOSE to be their best and bring their best** to TriHealth and all those we serve.
- That's why, in addition to defining our patient and community brand promise, it's equally important to **define our employer brand promise.**
 - In other words, what is the unique and special **workplace environment and employment experience** that current and prospective team members can expect at TriHealth.
- So, together with team members and physicians, work has been underway to develop our new employer brand promise, starting with a **discovery process**, including surveys, focus groups, and interviews, to identify:
 - **What it means** to be a TriHealth team member
 - **What is unique, desirable, and authentic** about TriHealth as an employer and a place to work and practice.
- Our new brand promise expresses what **YOU** told us is special and unique about TriHealth – that we offer a **supportive work and practice environment**, provide a **strong sense of purpose and belonging**, and have **authentically lived, everyday experiences.**

IMPORTANT DATES

- **TODAY! Sept. 17**
Team Member Town Hall
- **Sept. 3- Oct. 18**
One Campaign
- **Sept. 19 – 22**
Free Admission to LPGA Kroger Queen City Championship
- **Sept. 23 – Nov. 8**
Free Flu Shots Available at Employee Health Vaccine Clinics

- To further connect team members to our new TriHealth Employer Brand Promise, the tagline, "**Be Seen. Be Heard. Be TriHealth.**" has been developed as a companion or extension of our TriHealth Patient Brand Promise.
 - Look for our new employer brand messaging in upcoming **team member communications, new team member onboarding, and recruitment materials.**
- We'll share **more details** about our Employer Brand launch in **today's Town Hall**. For a **sneak peek**, check out this [short video](#), featuring our own team members and physicians sharing what makes TriHealth such a special place to work and practice.



TriHealth Board Member, Cynthia Booth, Opens *Emerge Manufacturing*

- A **special shout out and congratulations to Cynthia Booth**, TriHealth Board Member and Chair of the Safety, Quality and Service Committee, on last week's **ribbon cutting for Emerge Manufacturing** at the former Cincinnati Gardens site!!
- Cynthia is the founder and president** of Emerge Manufacturing, a U.S.-based company specializing in the **onshore production of personal protective equipment (PPE)** for healthcare, hospitality, and industrial organizations.
- Emerge will play a key role in helping to **address the country's overdependence on offshore PPE resources.**



TriHealth Flu Vaccine Clinics Open Next Week

- At TriHealth, keeping our patients, team members and physicians safe and healthy is our top priority.
- That is why **we require all team members, physicians and volunteers to get a flu vaccination** unless a medical or religious declination is requested and approved.
 - It's **free, easy and helps protect all those we serve!**
- Starting **next Monday, September 23**, you can get your **free flu shot from a TriHealth Employee Health Vaccine Clinic across the system**. Or, you can go to your physician's office or a community vaccination site.
- Flu shot deadline is Friday, November 8.** Visit [Bridge](#) for full details, including the Employee Health Vaccine Clinic locations and schedule.

You help our community when you get your flu vaccine.

one SHOT
big impact

PROTECT OUR PATIENTS & YOURSELF

Important Dates:

September 23, 2024
Flu shots begin

November 1, 2024
Last day to submit religious or medical exemption requests. (Requests received after this will not be accepted and team members will be required to receive a flu vaccine.)

November 8, 2024
Last day to obtain a flu vaccination at an Employee Health vaccine clinic or submit your vaccine record if you were vaccinated by your primary care physician or a non-TriHealth source

December 16, 2024 – March 31, 2025
Flu season (Dates may change based on prevalence of influenza.)

Celebrating Hispanic Heritage Month

- Fostering a culture of inclusivity and belonging is at the heart of Getting Healthcare Right.
- One of many ways we do this is by **honoring and engaging with the rich and diverse heritage, history, and achievements of our TriHealth Team and the broader community we serve.**
- In celebration of **Hispanic Heritage Month**, which is **now underway through October 15**, our DEI+B team and our Hispanic/Latinx Employee Resource Group (ERG) SOMOS, have put together a **number of upcoming opportunities to learn from and experience Hispanic culture.**
- Visit [Bridge](#) to:

- **Hear from SOMOS Chair, Carole Castillo**, about what Hispanic Heritage Month means to her.
- **Learn about all the events and activities** you can participate in over the next few weeks.

*Together, we continue to lead the way in Getting Healthcare Right by **choosing to be our best and to bring out the best** in each other and in all we do here at TriHealth!! **Thank you** for helping us **build the region's most respected healthcare brand promise – and among the strongest in the nation** – for our patients, our community, **AND** our team members and physicians!*