



TriHealth Healthcare Appreciation Week T-Shirt Design Contest

2024 Design Guidelines and Contest Rules

We are excited to announce that the Healthcare Appreciation Week t-shirt design contest is returning this year, once again offering TriHealth team members the chance to share their artistic talents for a chance to have their design featured on the official 2024 Healthcare Appreciation Week t-shirt.

Create and submit your t-shirt design to TotallyAppreciated@TriHealth.com by 11:59 pm on Tuesday, March 19, 2024 for the chance to have your t-shirt worn by all our TriHealth team members and win a \$500 gift card.*

T-Shirt Design Contest Prizes

- The team member with the winning design will receive a \$500 gift card* and will be awarded a framed t-shirt presented by Mark Clement at the Team Member Town Hall on Wednesday, May 15, 2024. In addition, their design will be featured on the official Healthcare Appreciation Week t-shirt and in other Healthcare Appreciation Week collateral highlighted on Bridge and TriHealth social media channels.
- The top two runners-up will each receive a \$100 gift card,* and their designs will be recognized during the Team Member Town Hall.
- All team members who submit a design, except the top three finalists, will be entered into a random drawing for one of ten \$50 gift cards.*

Eligibility

The contest is open to all TriHealth team members employed by TriHealth, Inc. Submissions are limited to one entry per eligible team member. TriHealth, Inc.-employed physicians, vice presidents or above, in addition to team member spouses and family members are not eligible.

Submissions

T-shirt design submissions must be received by TotallyAppreciated@trihealth.com between Tuesday, February 27, 2024 and Tuesday, March 19, 2024, at 11:59 pm. Entries timestamped after Tuesday, March 19, 2024 at 11:59 pm will be excluded.

Submissions must include:

- the subject line "**2024 T-Shirt Design Contest**";
- your full name;
- your TriHealth employee ID;
- your role at TriHealth;
- your primary work location;
- the name of your manager;
- preferred telephone number; and
- the graphic file, or image that best represents your design, including the original design file in an editable format, if applicable.

Design Rules and Guidelines

1. To help you get started with your design, think about what ***Be seen. Be heard. Be healed.*** means to you. How do you live out TriHealth’s mission, vision and values in the work that you do? What visually represents the care we provide to our patients and the community?
2. There is no requirement to include “Healthcare Appreciation Week” in your design.
3. The TriHealth logo and the brand tagline ***Be seen. Be heard. Be healed.*** will be added to the three finalists’ designs prior to voting. You should not include the TriHealth logo in your design.
4. Your design must be work appropriate and follow [TriHealth's brand standards](#) and Personal Appearance policy guidelines.
5. Your design will appear on the front of a **heather aqua**, solid-color t-shirt. [Download the heather aqua t-shirt file](#) to use in your design.
6. Your design will be printed in up to **two** solid colors. Gradients and transparencies cannot be incorporated. Nothing will be printed on the back of the shirt.
7. Some resources that can be used to assist with design include:
 - a. <https://www.customink.com>
 - b. <https://www.canva.com>
 - c. <https://www.rushorderteeshirts.com>
 - d. <https://www.uberprints.com>
8. Finalists may be required to work with TriHealth representatives or third-party vendor to ensure their design and the original design file are suitable for printing.
9. **The winning design may be altered at the organization's discretion, including but not limited to adding or enlarging the TriHealth logo. Examples of modifying the design could be as a result of printing restrictions, brand guidelines, copyrights, etc.**



Design Selection Process

1. There will be two rounds of voting:
 - a. Round 1: The TriHealth Corporate Events Committee will select no more than three finalists.
 - b. Round 2: Team members will vote on the winning design from the three finalists' designs.
2. Designs will be judged on the following criteria:
 - a. Concept and originality
 - b. Capturing the spirit of TriHealth
 - c. Completeness of design and readiness for printing
 - d. Feasibility of reproduction
 - e. Adherence to design and submission rules and guidelines
3. Designs must be entirely original. By submitting a design, you guarantee that you hold original rights to everything in the design and that it does not contain any copyrighted material.
4. Your submission grants TriHealth the license to recreate your design on t-shirts and any other online or print collateral, including but not limited to graphics used for email, posters and social media.
5. The top three designs will be shared with a third-party design vendor to create a high-quality, print-ready graphic. Edits to the original design may occur during this process.



Winner Notification Process

1. The winner, the finalists, and their one-up leaders will be notified before the Team Member Town Hall, using the information provided during entry. At the sole discretion of TriHealth, disqualification, forfeiture and the selection of an alternate winner may result from any of the following:
 - a. The return of an email notification as undeliverable after three attempts.
 - b. The winner's failure to provide original design (graphic file or image).
 - c. The winner is termed from TriHealth before the Town Hall announcement.
2. Upon contacting a winner and determining that they have met all eligibility requirements of the contest, such individual will be declared a "winner" of the contest via social media, Bridge, and Town Hall during Healthcare Appreciation Week.

Winner and Finalist Responsibilities

The winner and finalists may be asked to fulfill these requirements:

1. Attend the Healthcare Appreciation Week Team Member Town Hall, where the winning t-shirt design is unveiled.
2. Be featured in social media engagement on the TriHealth-owned accounts.

Questions?

If you have any questions regarding contest rules, please email TotallyAppreciated@trihealth.com.

**Gift cards are taxable. According to the IRS, gift cards for employees are considered cash equivalent items. Like cash, gift cards must be included in an employee's taxable income, regardless of the gift card amount.*