



Hi Team –

Building on the momentum of a strong close to FY 2024, we are off to an encouraging start to our new fiscal year! So, I hope you will “tune in” **today at noon on Bridge for our August Team Member Town Hall** livestream to learn more about **where we’re at and what’s ahead in FY25** as we continue our work to Get Healthcare Right. Click [here](#) for a draft agenda and be sure to join in the conversation today, giving you a chance to win some really cool TriHealth prizes!

TriHealth in the News: The Role of “Disruptors” in Improving Healthcare Access and Affordability

- As I’ve shared in previous Weekly Updates, we are again **collaborating with the Cincinnati Business Courier on a series of monthly columns** – one of many ways we are **telling the story of how we are transforming healthcare for the better by delivering on the Triple Aim of better care, better health, and better value.**
- These columns are intended to **educate employers and the business community** about our **nation’s broken healthcare system, why and how we can do better, and what TriHealth is doing to lead the way locally and nationally.**
- We also highlight **how this work benefits area businesses** through **healthier employees, improved productivity, and a healthier bottom line.**
- In the latest Getting Health Care Right column, we explore the **lessons our industry has learned from large retail “disruptors,”** like Walmart and Amazon.
- As shared in this article, while most agree traditional healthcare delivery needs to be disrupted, the “disruption” must be **built upon a strong, integrated primary care and ambulatory network** along with **strategic partnerships with the “best of the best”** across our industry.
- And that’s exactly what we are doing at TriHealth through our **bold vision to Get Healthcare Right by adopting population health care and financing models** that bring those we serve **greater access to higher quality, more affordable care** that ultimately **improves health and lowers costs.** Click [here](#) to read the article.

2024 Midwest Black Family Reunion Kicks Off This Week

- Later this week, the 36th Annual Midwest Black Family Reunion kicks off, with a **host of fun and educational events and activities** you won’t want to miss!
- As shared last week, **TriHealth is once again the presenting sponsor of the BFR** – one of the nation’s oldest and largest celebrations of Black families, culture, and history.



IMPORTANT DATES

- **August 13**
Team Member Town Hall livestream at 12 noon on Bridge
- **August 15-18**
TriHealth Presenting Sponsor for 36th Annual Black Family Reunion
- **September 8**
TriHealth Summer Celebration at Kings Island



- From **career fairs and speaking events to the BFR Parade this Saturday morning**, there are many ways to participate in the BFR festivities, while helping to demonstrate TriHealth’s mission “in action” to our community!
- Visit [Bridge](#) to **learn more about this year’s BFR events, TriHealth’s involvement, and how YOU can get involved!**

Aligning TriHealth Foundation Leadership

- Last month, I shared with you **Mary Rafferty’s plans to retire** at the end of the calendar year from her role as **President and Chief Executive Officer (CEO) of the Good Samaritan Foundation**.
- **Mary’s leadership and many contributions** over the past 23 years have been **instrumental** in transforming Good Samaritan Hospital through fundraising, which has supported new technologies and facilities, as well as the training of the next generation of doctors, nurses and other clinicians.
- We **thank Mary for her amazing leadership** and wish her well as she opens this next chapter in her life!
- To ensure TriHealth’s philanthropic mission continues to serve our patients, community, and system, I am pleased to share that following thoughtful discussions with the Trustees of the Good Samaritan and Bethesda Foundations over the past several months – and unanimous approval by both Boards – **Andy Swallow has been selected to serve as the next President and CEO of the Good Samaritan Foundation, in addition to his current responsibilities as the President and CEO of the Bethesda Foundation**. Andy will assume this expanded role on **January 1, 2025**.
- This leadership model will enable TriHealth’s foundations to **take a more holistic, system-wide approach to philanthropy** and our mission-critical work of **connecting grateful patients and families with the important needs and causes within our system they choose to support**.
- And, it will allow for **greater coordination and enhanced collaboration of fundraising initiatives across the system**, but it **will not change the core mission and vision of the Good Sam and Bethesda Foundations**.
- So, while Andy will oversee both foundations:
 - **TriHealth’s foundations are not merging and will remain separate**. As President and CEO, Andy will report directly to the boards of both foundations. The McCullough-Hyde Foundation will continue to be led by Executive Director Tyler Wash, who will collaborate with Andy and our foundation staffs, to ensure system philanthropic alignment.
 - **The fundamental structure of TriHealth’s foundations will not change**. The Bethesda and Good Samaritan Foundations are separately incorporated and operate under their own by-laws, board governing structures, and most importantly, separate accounting of assets and funds raised. As such, Andy and Good Samaritan Foundation staff will continue to report to the Good Samaritan Foundation Board.
 - **The Good Samaritan Foundation will continue to pursue its mission to provide philanthropic support for programs and projects provided by Good Samaritan Hospital** and its related entities to improve the health of the community as it has served since its founding in 1986. Among other important causes, this includes securing philanthropic gifts for the Good Samaritan College of Nursing and Health Science and the Good Samaritan Free Health Center.



- **This aligned leadership model will allow for greater coordination, improved sharing of resources and greater effectiveness.** And, this is not without precedent for our system, as the Bethesda Foundation staff have a long history of supporting various mission- focused organizations and programs within TriHealth, including Hospice of Cincinnati and Fernside, along with providing support services for the McCullough-Hyde Foundation.
- **Since 2011, Andy has provided strong servant leadership** as President and CEO of the Bethesda Foundation, the philanthropic partner for Bethesda Hospitals, Hospice of Cincinnati, and Fernside Center for Grieving Children.
- Under his leadership, the **Bethesda Foundation has raised nearly \$125 million.** This includes securing critical funding for the continued transformation of the Bethesda North Hospital campus, including the Harold and Eugenia Thomas Comprehensive Care Center, the Heart and Vascular Center, and more.
- Please join me in both **thanking Mary for her many years of capable service**, and in **congratulating Andy and wishing him much success** in this important new and expanded role – a role that will help to bring our brand promise to life for the patients, families, and communities we serve! Visit [Bridge](#) for more details.

Win a Pair of Suite Tickets to a Cincinnati Reds Game

- The homestretch of the baseball season is upon us, and the Reds are still competing for a spot in the postseason!
- And we want you to be there to cheer them on to another victory! So, we are **raffling off a chance for eight team members to win a PAIR of suite tickets to the Reds game on Thursday, August 29 vs. the Oakland A's.**
- For your chance to win, just click [here](#) to complete the entry form by this Sunday, August 18. The names of the **eight lucky winners will be announced in my next Weekly Update.** And, as an **added bonus**, all attendees will get to enjoy an **exclusive post-game concert by country star, Thomas Rhett!**

Order Your Free Tickets for Our TriHealth Summer Celebration at Kings Island!

- Last week, you received an email from our **Totally Appreciated** support team with a **custom code and a link to order your two complimentary tickets** to our TriHealth Summer Celebration at Kings Island on **Sunday, September 8.**
- If you haven't done so yet, be sure to get online and order your tickets! Here's what you get...
 - **Two free tickets** for all team members, physicians, and volunteers!
 - **Up to four additional deeply discounted tickets available for just \$10 each** – reduced from last year's \$20 tickets based on your feedback!
 - Each ticket includes **free parking, exclusive admission to Kings Island** (which will be closed to the public), a **Single Meal Deal**, and **complimentary drinks** throughout the park all day!
- Visit [Bridge](#) for more details.



*It takes a **GREAT team** to make a **GREAT health system** – and **because of YOU, we have BOTH! THANK YOU** for everything you do to make TriHealth the best we can be for our patients, our community, and each other!*