



Cynthia Booth

TriHealth Board of Trustees

Cynthia Booth is President, CEO and owner of COBCO Enterprises/McDonalds, a privately held company that owns and operates McDonald's Franchises throughout the greater Cincinnati region. Prior to starting COBCO Enterprises in 2000, she worked for Firststar Bank (currently US Bank), where she was one of the highest-ranking female executives and the only African American serving at an executive level.

A Cincinnati native, Cynthia is the recipient of numerous local and national awards for her exceptional civic contributions and business achievements and has been featured in Fortune Magazine and on "CNN" Money Talks. She currently serves as a member of the Denison University Board of Trustees, as Board Treasurer for the Cincinnati Chamber of Commerce, and as a member of the Board of Directors of First Financial Bank.

Cynthia has had a long-standing connection to TriHealth, beginning as a young woman working at the receptionist desk at Bethesda Oak during high school and college. Cynthia attended Denison University, where she earned a Bachelor of Arts degree and went on to earn a Master of Science degree in Management from Indiana Wesleyan University.

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