

BRING YOU

THE POWER
OF THE ARTS
IS IN OUR HANDS



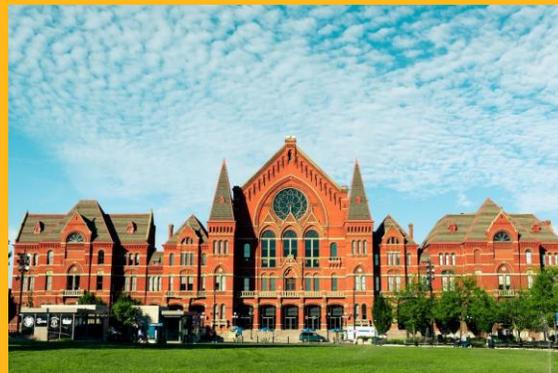
arts
wave
Funding Arts. Fueling Community.

THE REGION RISES

Through 25,000 gifts over the past year, ArtsWave donors are sustaining the arts.



“ One of the nation’s most robust art scenes has flown under the radar. Yet, Cincinnati, Ohio, has some of the oldest and most noteworthy cultural institutions in the entire country. ”



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THE CHALLENGE

First to close
and among last
businesses to
re-open

**\$140+ million
lost revenue;
25% of lost
jobs in the arts**

Highest
percentages of
unemployment:
Artists

Full recovery
not expected
**until 2025 or
beyond**

WHY ARE THE ARTS IMPORTANT?

Arts aren't just nice, they're necessary for the health of...

...**our region:** they support thousands of jobs and create \$300 million in yearly economic impact.

...**our community:** they contribute to safer streets, boost property values, and supplement in-school and out-of-school education.

...**all of us:** they reduce healthcare costs, speed recovery times, can improve clinical outcomes, reduce the need for medication, and increase physical and mental well-being.

The arts are essential to fueling our region's recovery!

National Attention:
Cincinnati named a
Top 20 arts-vibrant
city



WE AGREE!



72% of Americans believe “the arts **unify our communities** regardless of age, race, and ethnicity.”

73% agree that art “helps me **understand other cultures** better.”



81% of the population says the arts are a “**positive experience** in a troubled world.”

source: Americans for the Arts

HOW ARE THE ARTS FUNDED HERE?



Taxes?

There are no city, property or state taxes that fund local arts.



Local government agencies?

No municipal or county-run agencies fund annual budgets for local arts.



Ticket sales?

Ticket sales cover only some of annual operating expenses. The balance must come from people like you and me.



25,000 people giving to ArtsWave!

ArtsWave provides critical funding to 100+ arts organizations every year.
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WHAT IS ARTSWAVE?

We Fund the arts and Fuel the community.

- Over seven decades, the annual ArtsWave Campaign has raised and **invested more than \$350 million** in arts that create a **stronger regional economy and more connected community**.
- ArtsWave provides grants to 150+ arts organizations, projects and artists each year, provides infrastructure and services for the arts and connects the public to arts experiences and to each other.
- **Community fundraising through ArtsWave is how we fund the arts in our region.**



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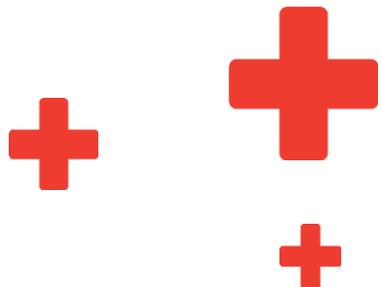
WHERE DO YOUR GIFTS GO?

\$11.5 Million Helping to Bolster Resilience in 2022

Steady Support

41

Sustaining Impact/Arts
Recovery Fund Grants



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Support for Artist Commissions

With support from: +

22 Truth and Reconciliation
Project Grants



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Catalytic Support

59

The Circle, Catalyzing Impact, YP, Pride, Strategic Partnerships and Sponsorships



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'BRING YOU' TO WHAT'S AHEAD



BLINK

Illuminated By
arts
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October 13 – 16

BENEFITS TO GIVING

**NEW GIFT
OR 10%+
INCREASE**

Team Cincinnati

As a thank-you for your gift from our major league partners, we hope you have a *ball*, with two tickets to the Reds and a special experience with FC Cincinnati!

\$75+

ArtsWave Pass

Make the most of the arts all year long. Enjoy our most popular benefit: a year's membership to 100+ arts organizations, restaurants and shops across the region.

\$150+

Enjoy the Arts and Relive BLINK®!

Find out *how* the nation's largest light, art and projection mapping experience happens with a unique event featuring the executive and producing partners from BLINK®.

\$250+

Music Hall for Two

Take in the show of your choice, with a ticket voucher to a performance by one of the five resident arts groups at Music Hall (Cincinnati Ballet, Cincinnati Opera, Cincinnati Symphony Orchestra, Cincinnati Pops and May Festival)

\$500+

A Night on the Town

Step into The Carnegie, one of region's most historic architectural wonders and Northern Kentucky's largest community arts venue. Your evening begins with a gallery exhibition and reception, followed by a show and post-show talk-back with the cast.

\$1,500+

Leadership Giving

When you make a gift at this level, you'll receive Invitations to special arts events, membership in leadership giving groups, recognition in ArtsWave's community report and access to the Team Cincinnati benefit



THANK
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