



TriHealth Healthcare Heroes Week T-shirt Design Contest

2022 Design Guidelines and Contest Rules



Calling all creative TriHealth team members! As part of this year's TriHealth Healthcare Heroes Week celebration, we want to give voice to our team members with artistic talents by holding a Healthcare Heroes Week T-shirt Design contest.

Create and submit your Healthcare Heroes t-shirt design to TotallyAppreciated@TriHealth.com by 11:59 pm on Friday, March 4, 2022 for the chance to have your t-shirt worn by all our TriHealth team members and win a \$500 gift card.*

T-Shirt Design Contest Prizes

- The team member with the winning design will receive a \$500 gift card* and will be awarded a framed t-shirt presented by Mark Clement at the Healthcare Heroes Week Team Member Town Hall. In addition, their design will be featured on the official Healthcare Heroes Week t-shirt and in other Healthcare Heroes collateral highlighted on Bridge and TriHealth social media channels.
- The top two runners-up will receive a \$100 gift card,* and their designs will be recognized during the Team Member Town Hall.
- All team members who submit a design, except the top three finalists, will be entered into a random drawing for one of three \$50 gift cards.*

Eligibility

The contest is open to all TriHealth team members employed by TriHealth, Inc. TriHealth, Inc.-employed physicians, vice presidents, or position(s) above vice presidents, team member spouses and family members are not eligible. Submissions are limited to one entry per eligible team member.

Submissions

T-shirt design submissions must be received by TotallyAppreciated@trihealth.com between Tuesday, February 15, 2022, and Friday, March 4, 2022, at 11:59 pm. Entries timestamped after Friday, March 4, 2022 at 11:59 pm will be excluded.

Submissions must include:

- the subject line "**2022 T-shirt Design Contest [Team Member Full Name]**";
- your full name;
- your TriHealth employee ID;
- your role at TriHealth;
- your primary work location;
- preferred telephone number; and
- the graphic file, scanned drawing, picture, or image that best represents your design, including the original design file in an editable format, if applicable.

Design Rules and Guidelines

1. **Your design MUST INCLUDE THE [HEALTHCARE HERO LOGO](#), which incorporates the TriHealth logo, and follow [TriHealth's brand guidelines](#).**
2. Your design must be work appropriate and follow our Personal Appearance policy guidelines.
3. Your design will appear on the front of a medium blue, heathered, solid-color shirt.
4. Your design will be printed in up to **two** solid colors. Gradients and transparencies cannot be incorporated.
5. Some resources that can be used to assist with design include:
 - a. <https://www.customink.com/>
 - b. <https://www.rushorderteeshirts.com/>
 - c. <https://www.uberprints.com/>
6. Finalists may be required to work with TriHealth representatives or third-party vendors to ensure their design and the original design file are suitable for printing.
7. **The winning design may be altered at the organization's discretion, including but not limited to adding or enlarging the TriHealth logo. Examples of modifying the design could be as a result of printing restrictions, brand guidelines, copywrites, etc.**



Design Selection Process

1. There will be two rounds of voting:
 - a. Round 1: The Healthcare Heroes Week Steering Committee will select no more than three finalists.
 - b. Round 2: Team members will vote on the winning design from the three finalists' designs.
2. Designs will be judged on the following criteria:
 - a. Concept and originality
 - b. Capturing the spirit of TriHealth
 - c. Completeness of design and readiness for printing
 - d. Feasibility of reproduction
 - e. Adherence to design and submission rules and guidelines
3. Designs must be wholly original. By submitting a design, you guarantee that you hold original rights to everything in the design and that it does not contain any copyrighted material.
4. Your submission grants TriHealth the license to recreate your design on t-shirts and any other online or print collateral, including but not limited to graphics used for email, posters and social media.
5. The winning design will be shared with a third-party design vendor to create a high-quality, print-ready graphic. Edits to the original design may occur during this process.



Winner Notification Process

1. The winner, the finalists, and their one-up leaders will be notified before the Healthcare Heroes Week Team Member Town Hall, using the information provided during entry. At the sole discretion of TriHealth, disqualification, forfeiture and the selection of an alternate winner may result from any of the following:
 - a. The return of an email notification as undeliverable after three attempts.
 - b. The winner's failure to provide original design (graphic file, scanned drawing, picture or image).
 - c. The winner is termed from TriHealth before the Team Member Town Hall announcement.
2. Upon contacting a winner and determining that they have met all eligibility requirements of the contest, such individual will be declared a "winner" of the contest via social media, Bridge, and Town Hall during Healthcare Heroes Week.

Winner and Finalist Responsibilities

The winner and finalists may be asked to fulfill these requirements:

1. Attend the Healthcare Heroes Week Team Member Town Hall, where the t-shirt design is unveiled.
2. Participate in social media engagement on the TriHealth-owned accounts.

Questions?

If you have any questions regarding contest rules, please email TotallyAppreciated@trihealth.com.

**Gift cards are taxable. According to the IRS, gift cards for employees are considered cash equivalent items. Like cash, gift cards must be included in an employee's taxable income, regardless of the gift card amount.*