

RIDE CINCINNATI

SEPTEMBER 16-17, 2022

United Against Cancer

Established in 2007, Ride Cincinnati is an annual cycling event that raises funds for Cincinnati Based Cancer Research. Ride Cincinnati has welcomed over 10,000 participants and has generated more than \$5.5 Million! Every dollar supports Local Cancer Research and has provided seed funding for at least 57 research projects.



Ride Cincinnati was founded by Dr. Harvey Harris, Allison Harris-Gordon, and Gregg Harris. First held as a memorial ride in honor of their wife and mother, Marlene Harris, after she lost her battle with breast cancer. The first year over \$143,000 was donated in support of Breast Cancer Research. Recognizing the impact the event could make in the fight against Cancer, Ride Cincinnati became an annual event.

Now as part of a larger coalition of business leaders and healthcare professionals, Ride Cincinnati is helping to provide the funding and community involvement needed to earn a coveted National Cancer Institute accreditation for Cincinnati. With this designation, our region will see increased funding for research projects, expanded treatment options, and elevated Cancer Care.

TriHealth is participating in Ride Cincinnati in 2022! This event takes place September 16-17, 2022. TriHealth is encouraging its faculty, staff, and their families to Join The Ride and Change The Story! We are even covering the cost of registration. Simply use Partner Code TRIHEALTH2022 during the registration process.



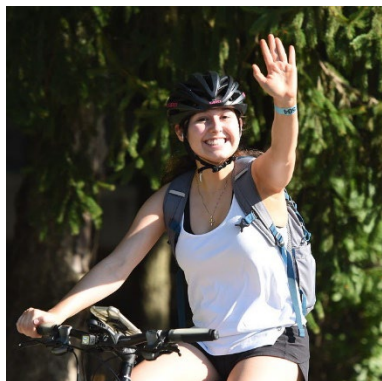
Register here: <https://ridecincinnati.org/register/>

During registration, you will be asked if you wish to join a peloton (a team of riders). We encourage you to choose the TRIHEALTH2022 Team where **100% of our fundraising efforts will support the TriHealth Cancer Institute**. Fundraise, train, and support one another as a group in your effort to make Cincinnati the smartest city in the world for Cancer Research and Care.

JOIN THE RIDE. **CHANGE THE STORY.**

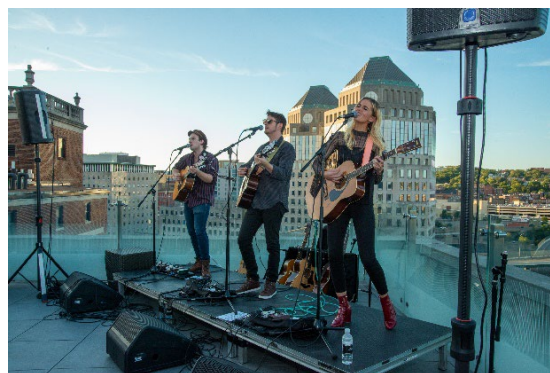
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There are five route distances available for this year's ride, ranging from 8 - 100 miles. Each route has its own fundraising commitment, and you will provide a credit card during the registration process. The intent is to ask others to support your efforts not to cover the fundraising on your own. Only the registration fee is charged at sign up. Fundraising efforts will remain open for two months following the ride and the Ride Cincinnati page has tips and helpful tools to support your efforts, via their Fundraising Tool Kit link at the bottom of the page.

Ride Cincinnati is not only a great cause, but also a fun weekend! The Friday Night Kick-off Party is held on a beautiful Cincinnati Rooftop with live music, food, drink. The bike ride departs Saturday morning from Yeatman's Cove and will be followed by a free celebration in the park with more food, drink, and entertainment.



For additional information, please contact:

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