

# Women's History Month Spotlight



## Tashawna Otabil

#### **Area of Practice**

Tashawna is responsible for providing executive leadership for TriHealth's Managed Care, transforming payer provider relationships to support market share growth and capitalizing on emerging value-add opportunities in the rapidly changing healthcare environment.

She drives innovation through high performing networks, exclusive steerage initiatives and co-sponsored Commercial & Medicare Advantage products.

### Education & Experience

Tashawna has nearly 25 years of management experience and proven performance leadership with Managed Care Payer Contracting and Strategies. She received a Bachelor's degree in Healthcare Business Administration.

Tashawna is committed to public service and has been actively involved in the community as a member of the Board of Directors for the Urban League of Greater Southwest Ohio, Karen Wellington Foundation and the St. Aloysius organization.

She has received several awards and recognitions for her leadership and service, including YWCA Career Woman of Achievement, Ohio National Diversity Top 15 Businesswomen of the Year, TriHealth Pillar Performance, Healthcare Financial Management Association Bronze Metal & Outstanding Leadership awards.

In addition to her awards, Tashawna is a published Amazon Best Selling author of four books, "It Takes Money Honey" (2019), "Leadership Tidbits" (2019) and "Leadership Tidbits Volume 2" (2020) and "Unprecedented Times" (2020). These publications empower women by providing strategies to help them excel in their personal and professional lives. Lastly, she is a proud member of Delta Sigma Theta Incorporated.

#### How can aspiring leaders identify a potential mentor?

Are they a good listener? Do they value diversity and perspectives? Are knowledgeable and experienced? Do they lead and teach by example? Take ownership in finding a mentor and consider asking yourself these questions when interviewing a potential mentor. A strong mentor will provide support, guidance and help stimulate personal growth. Mentors are inspiring and help motivate and build confidence.

Mentor selection can vary based on personal and professional needs. It's important to note that finding someone in the same industry or having the same ethnic background and/or gender should not be a qualifying factor. Consider opening yourself up to a wide range of perspectives and embrace different opportunities to learn. Challenge yourself to get comfortable with being uncomfortable—become a mentee and a mentor.