



Healthcare Heroes Week T-shirt Design Contest

2021 Rules and Guidelines



Calling all creative TriHealth team members! As part of this year's Healthcare Heroes Week celebration, we want to give voice to our team members with artistic talents by holding a Healthcare Heroes Week T-shirt Design contest.

Create and submit your Healthcare Heroes Week t-shirt design by 11:59 pm on Wednesday, March 31, for the chance to win the 2021 Healthcare Heroes Week T-shirt Design contest, have your t-shirt worn by all our TriHealth team members and win a \$500 gift card.*

T-Shirt Design Contest Prizes

- The team member with the winning design will receive a \$500 gift card* and will be awarded a framed t-shirt presented by Mark Clement at the Healthcare Heroes Week Team Member Town Hall. In addition, their design will be featured on the official Healthcare Heroes Week t-shirt and in other Healthcare Heroes collateral highlighted on Bridge and TriHealth social media channels.
- All team members who submit a design, except the winning design, will be entered into a random drawing for one (1) of three (3) \$50 gift cards.*

Submissions

T-shirt design submissions must be received by SOAR@trihealth.com between Wednesday, March 17, 2021, and Wednesday, March 31, 2021, at 11:59 pm. Entries must use the subject line "**2021 T-shirt Design Contest.**"

Eligibility: The contest is open to all TriHealth team members. Spouses and family members are not eligible. Submissions are limited to (1) entry per team member.

Submissions must include:

- your full name;
- your role at TriHealth;
- your home mailing address;
- preferred telephone number; and
- a scanned drawing, picture, image or graphic file of your design.

Design Rules and Guidelines

1. Include the Healthcare Heroes logo and follow [TriHealth's brand guidelines](#).
2. Your design must be work appropriate and follow our Personal Appearance policy guidelines.
3. Your design will appear on the front of a solid-color shirt and be printed in up to two solid colors. Gradients and transparencies cannot be incorporated.



Design Selection Process

1. There will be two rounds of voting:
 - a. Round 1: The Healthcare Heroes Week Steering Committee will select no more than three (3) finalists.
 - b. Round 2: Team members will vote on the winning design from the three (3) finalists' designs.
2. Designs will be judged on the following criteria:
 - a. Concept and originality
 - b. Capturing the spirit of TriHealth
 - c. Completeness of design and readiness for printing
 - d. Feasibility of reproduction
 - e. Adherence to design and submission rules and guidelines
3. Designs must be wholly original. By submitting a design, you guarantee that you hold original rights to everything in the design and that it does not contain any copyrighted material.
4. Your submission grants TriHealth the license to recreate your design on t-shirts and any other online or print collateral, including but not limited to graphics used for email, posters and social media.
5. The winning design will be shared with a third-party design vendor to create a high-quality, print-ready graphic. Edits to the original design may occur during this process.

Winner Notification Process

1. Winners will be notified by email at the close of the voting period, using the information provided during entry. At the sole discretion of TriHealth, disqualification, forfeiture and the selection of an alternate winner may result from any of the following:
 - a. Winner's failure to respond to a notification within three (3) business days after its transmission
 - b. The return of an email notification as undeliverable after three (3) attempts
 - c. Winner's failure to provide original design scanned drawing, picture, image or graphic file of your design.
2. Upon contacting a winner and determining that they have met all eligibility requirements of the contest, such individual will be declared a "winner" of the contest via social media, Bridge, and Town Hall during Healthcare Heroes Week

Questions?

If you have any questions regarding contest rules, please email SOAR@trihealth.com.

**Gift cards are taxable. According to the IRS, gift cards for employees are considered cash equivalent items. Like cash, gift cards must be included in an employee's taxable income, regardless of the gift card amount.*